**Programme: “Communications and Business Development”**

**Professional qualification:** Master of Economics

**Mode of study:** distance learning

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| **Subjects** | **Communications and Business Development** |
| **Special subjects:** | |
| Marketing Research |  |
| Marketing Management |  |
| Business Communications |  |
| **Specialized subjects:** | |
| Systems for business processes management |  |
| Business models and development |  |
| Business communication conflicts |  |
| Brand communications |  |
| Business projects and design |  |
| Resources and networks |  |
| Master seminar |  |
| "Communication design and projects" |  |
| "Business planner and resource positioning" |
| Elective subjects (1): |  |
| Business leadership |  |
| Cross-cultural communications |
| Business dialogue and debates |

**Form of graduation (elective):** Complex state exam/Defense of diploma thesis

**Department:** “Маrketing”, room 317в, tel. +359 882164789.