**Programme “ International Tourism”**

**Professional qualification:** Master of Tourism

**Mode of study:** full-time

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| **Subjects** | **International Tourism** |
| **Specialized subjects:** | |
| International Economics |  |
| Software packages for customer relationship management in tourism |  |
| Hotel and restaurant franchising |  |
| International marketing in tourism |  |
| The language of international tourism |  |
| Seminar of master - degree students |  |
| Macro regulation of tourism business |  |
| Market analyses in international tourism |  |
| Tourist destination management |  |
| Career Management in Tourism |  |
| The language of international tourism |  |

**Form of graduation (elective):** Complex state exam/Defense of diploma thesis

**Department:** “Economics and Organization of Tourism”, room H-108, tel. +359 882164787.