**Programme: “Markets and Technological Innovations”**

**Professional qualification:** Master of Economics

**Mode of study:** distance learning

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| **Subjects** | **Markets and Technological Innovations** |
| **Special subjects:** |
| Marketing Research |  |
| Marketing Management |  |
| Business Communications |  |
| **Specialized subjects:** |
| Markets and competitive positioning |  |
| Innovation policy for market systems |  |
| Technologies and technological transfer |  |
| Business innovations |  |
| Information security |  |
| Industrial property protection |  |
| Master seminar "Applied innovations and decisions" |  |
|  Elective subjects (1):  |  |
| Innovation projects management |  |
| Firm security |
| Quality and international standards |

**Form of graduation (elective):** Complex state exam/Defense of diploma thesis

**Department:** “Маrketing”, room 317в, tel.+359 882164789.