

STUDY IN EUROPE



**WELCOME TO
UNIVERSITY OF ECONOMICS – VARNNA**



Dear prospective students!

Choosing the best university for your education is perhaps the first of all major decisions in your life. Be proactive and creative and remember that success comes after bold decisions!

Always keeping in mind our history and the traditions set by the founders of the university, nowadays our academic community has achieved high standards in education. As a student at the University of Economics – Varna you will have direct contact with leading researchers and access to the most recent scientific findings. You will be part of a dynamic team, working always in accordance with the European policies for competitiveness and successful career development.

*On behalf of our whole team,
I would like to welcome you and wish you good luck!*

Prof. Plamen Iliev, PhD
Rector of the University of Economics – Varna

University of Economics - Varna (UE-Varna), founded in 1920, is one of the oldest institutions of higher education in economics on the Balkan peninsula.

During its 96-year-long history, the University of Economics-Varna has trained over 112 thousand economists, who have achieved successful work placement both in Bulgaria and abroad. Today, at the UE-Varna, there are over 12,000 Bulgarian and foreign students. UE-Varna is a reliable partner in various European programmes and projects, providing numerous opportunities for students, lecturers and administrative staff.

UE-Varna provides an innovative, high-tech and dynamic environment for young people heading for worldwide careers in business, economics, management, and computer science. The facilities at the university guarantee a comfortable and motivating learning experience which fosters students' talents.



UNIVERSITY OF ECONOMICS - VARNA

VARNA



The city of Varna is situated in the north-eastern part of Bulgaria, on the Black Sea shore. Varna is the third largest city in Bulgaria with population of about 330,000. With its modern port, railway station and international airport connecting the city to 35 countries and over 100 cities around the world, Varna is one of the largest transport centers in Bulgaria.

The city has a special ambience – a combination of past and modern times: architecture in European style from the past century and contemporary buildings. The numerous museums in Varna are waiting for you to dip in their atmosphere. They all have their “stories” to tell and rich historical heritage to show. The Varna museums are full of treasures from all periods of the city’s history.

BULGARIA

A small but charming country located on the Balkan Peninsula, Bulgaria is full of attractions for international students. If you come to study in Bulgaria, you'll find impressive natural beauty ranging: from warm, sandy beaches to striking mountains and ski resorts.

Founded in 681, Bulgaria is one of the oldest European countries. Its heroic history has brought about a rich cultural heritage and plenty of stories and perspectives to explore. Since 2007 Bulgaria is a member state of the European Union providing numerous opportunities for travel and career development.

Currently more than 11,000 foreign students study in Bulgaria. International students are attracted by the country's well-developed higher education system, internationally recognized degrees, reasonable tuition fees and living costs, and safe and friendly living environment. The highest numbers of incoming students are from neighboring countries such as Turkey, Greece and Macedonia, with large numbers also coming from Russia, Ukraine, Kazakhstan, Germany, Israel, Nigeria and Ghana, amongst others.



The climate is moderate with a few rainy days. Varna is a preferred destination for thousands of tourists during the summer. The whole year round the citizens and the guests of the city enjoy plenty of opportunities for entertainment, including concerts, festivals, cultural events, affordable restaurants and pubs.

BACHELOR PROGRAMMES IN ENGLISH

Business Economics

Faculty of Economics

Degree: Bachelor of Science in Economics

Type of programme: 4 years (full-time)

Start of studies: September

Number of credits: 240 ECTS

The programme of Business Economics combines study of economics with a wide variety of business and management-related topics, helping you to gain an awareness of current business issues. You will develop an understanding of modern economic ideas and their relevance to business and financial decision-making. You will also gain key communication skills and learn how to apply new technology in business contexts.

Career Opportunities

This course will prepare you for a career in the business and financial sector, working as business and risk analysts, stockbrokers, bankers or business managers. You can also start and manage your own business.

International Business

Faculty of Management

Degree: Bachelor of Science in Economics

Type of programme: 4 years (full-time)

Start of studies: September

Number of credits: 240 ECTS

The International Business programme is designed to meet the needs of business and industry in the rapidly evolving global marketplace and to prepare students interested to develop a career in an international environment. The programme provides students with a strong grounding in the international aspects of business through offering courses in international management, marketing, finance, logistics and economics.

Career Opportunities

The students graduating International Business can achieve their career goals in multinationals, government and international agencies in the fields of international trade, international banking and finance, international transport, international logistics and international tourism.

“We all are happy with our choice to study at UE - Varna.”



Aigerim, Kazakhstan



Swing, Sweden



Sofia, Israel



Nikita, Belarus

MASTER PROGRAMMES IN ENGLISH

International Tourism

Faculty of Management

Title/Degree: Master of Tourism

Type of programme: 1 year (full-time)

Start of programme: October

Number of credits: 60 ECTS

The Master program in International Tourism enables an in-depth understanding of the major issues and trends affecting international tourism. The programme opens a wide range of opportunities for careers in both the public and private tourism sectors. Graduates are well placed to find positions with international tourism corporations and businesses as destination managers, consultants, hotel and event managers, etc.

International Business

Faculty of Management

Degree: Master of Science in Economics

Type of programme: 1 year (full-time)

Start of studies: October

Number of credits: 60 ECTS

The International Business programme focuses on enhancing managerial and analytical skills within the international business arena. The programme is intended for economists who can find successful careers as experts and managers in the field of international economic relations, specifically in global companies operating in foreign trade, international banking, international transport and shipping, etc.



International Business and Management

Faculty of Management

Degree: Master of Science in Economics

Type of programme: 2 years (full-time)

Start of the studies: October

Number of credits: 120 ECTS

“International Business and Management” (IBM) is a full-time, English-taught Master degree course offered jointly by the University of Economics-Varna and Nottingham Business School (NBS), part of Nottingham Trent University (NTU). The curriculum and the teaching methods are following the standards of NTU, which is one of the top 10 modern universities in the UK. The programme is designed to prepare professionals for a broad range of international executive positions such as international business analysts, brand managers, transnational marketing executives, communications and sales managers, CEOs of service companies, etc.

The first year of studies is delivered in Varna by teaching teams approved by the Accreditation Commission of NTU. During the second year the students proceed to their 3rd semester at NTU in the UK. The last semester is devoted to the preparation of a Master Dissertation in Varna. Successful graduates receive one joint Master degree certificate, signed by both institutions, and additionally a Master degree awarded by UE - Varna.



“I’ve graduated a Bachelor degree in International Tourism at UE-Varna. During my studies I had the chance to spend one semester in Poland as an Erasmus student and then to do my internship in Spain. I have chosen UE-Varna again for my Master in Human Resources Management. Teachers really do offer good help. You can always visit them for a consultation and ask many questions. It keeps my motivation to study up.”

Midiya, Syria

“I came to study in Bulgaria because the cost of living is more affordable than in other European countries. Varna is a very nice seaside city and I would like to stay here after my graduation. I have chosen the joint Master programme in International Business and Management because it looks very interesting and at the end of my study I will have a joint diploma.”

Hripsime, Armenia



BACHELOR PROGRAMMES

University of Economics – Varna offers a choice among 20 accredited programmes taught in Bulgarian in four professional fields: Economics, Administration and Management, Tourism and Informatics and Computer Sciences:

- Accounting and Auditing
- Finance
- Accounting and Finance
- Construction Business and Entrepreneurship
- Industrial Business and Entrepreneurship
- Real Estate and Investments
- Economics and Trade
- Agricultural Business
- Eco-economics
- Logistics
- Commodities Science and Custom Activities
- Informatics
- Business Information Systems
- Marketing
- Management
- Public Administration
- Tourism
- Insurance and Social Security
- International Economics Relations
- Business Economics

MASTER PROGRAMMES

If you are holder of a Bachelor degree, we can offer you 22 accredited master programmes, taught in Bulgarian:


- Accounting and Control
- Public Finance
- Bank Management
- Corporate Finance
- Corporate Business and Management
- Logistics Management
- Global Commercial Business
- Constructional Entrepreneurship
- Real Estate and Investments
- Business Economics
- Agricultural Business
- Quality and Expert Examination of Commodities
- Sales Management and Merchandising
- Advertising and Media Communications
- International Business
- Business Information Systems
- Applied Social and Business Research
- Management
- Human Resources Management
- Public Administration
- International Tourist Business
- Informatics

Preparatory course in Bulgarian language

All candidates who have chosen a major taught in Bulgarian and have no command of the language can attend a 9-month Preparatory course, which is conducted by the Department of Foreign Languages at the University of Economics-Varna.


The preparatory course includes 650 hours Bulgarian language, 170 hours Specialized terminology, 60 hours Mathematics, 60 hours Economics and 60 hours Introduction to Business.

If the candidate has a good command of Bulgarian but does not hold a certificate, it is possible to sit an exam and after its successful completion to be enrolled directly in the chosen major.



"The Bulgarian language is very close to Russian and I don't meet many difficulties while learning. I am very impressed by the professors. I am confident that I will finish the course and in the beginning of next year I will be enrolled in the Bachelor program Logistics, taught in Bulgarian."

Alina, Russia



"I like the course in Bulgarian language because I'm fully concentrated on the language learning process. The teachers pay attention to each student individually, if someone has problems with the material. I believe that learning languages comes with practice. It's great that I have even started thinking in Bulgarian while walking around the city."

Mariya, Ukraine

CITY OF FESTIVALS AND FUN

Varna is vibrant and exciting all the year round. Summer is the time when the cultural and tourist life reaches its peak. You can go to the beach, taste fresh seafood, take a stroll in the lovely Sea Garden or attend the events of festival programs, whether classical music, jazz or drama. Varna is the place for outdoor sports, for dancing with friends till dawn.



Varna offers a broad variety of events for every kind of taste. If you love music there's the Varna Summer International Music Festival, founded in 1926, or the Jazz Fest and the International Folklore Festival. With the European Music Festival you will be entertained by musicians and bands from all around the world. If you are more interested in cinema and visual arts you would fall in love with the Rose Film Festival and the World Festival of Animated Film, two of the most exciting film competitions in Bulgaria. For those who have the passion for dance there's the International Ballet Competition, the first professional international ballet competition in the world. The Biennale of Graphics, Contempo and Videoholica are just some of the other international events held in Varna, contributing to the open and dynamic cultural environment of the city. Furthermore, Varna is awarded with the title European Youth Capital for 2017 which will make the city an innovation hub for young people.

FACILITIES



FIVE REASONS TO STUDY WITH US



Great cultural and night life

Living in Varna will give you the opportunity to discover some of the best cultural events in South-Eastern Europe.

Low living costs

Bulgaria is one of the most affordable countries in Europe regarding living costs, making it possible for students to study without worrying too much about money.

Best value for money for your academic education

Studying at UE – Varna, you will receive an European diploma giving you access to outstanding careers worldwide.

Perfect environment to put your business plan into practice

If you have a dream, Bulgaria is the right country where to get started. Thanks to low taxation and full freedom of enterprise, you will be given the chance to test the potential of your ideas in the market.

International and multicultural environment

UE-Varna is proud of being attractive to students from all around the world. Here foreign students can find a multicultural and multilingual environment, where they can build their own international networks of contacts.

USEFUL INFORMATION

Entry requirements

● Bachelor

- Application deadline: 30th September
- Secondary School Diploma holders
- English certificate (ESOL, TOEFL, CAE, PTE) or controlling exam in English at UE-Varna for majors taught in English

● Master

- Application deadline: 20th December
- Bachelor Degree holders
- English certificate (ESOL, TOEFL, CAE, PTE) or controlling exam in English at UE-Varna for majors taught in English

Exchange studies

Being a student of UE-Varna, you have the opportunity to study abroad for one or two semesters in the framework of an exchange program. You can choose from our list of more than 100 partner universities in Europe and Asia. You may be able to improve your language competency and to learn more about different cultures. Be part of ERASMUS generation!

Cost of Living

Bulgaria is quite an affordable place to live in when compared to most countries in the European Union. The monthly budget for a student is approximately 150-200 EUR for accommodation and an extra 150 EUR for pocket money.

For more information visit: www.numbeo.com





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