

PETYA DANKOVA

AUGUST 2017

EDUCATION

- 2008 Ph.D in Economics & Management, Higher Attestation Commission, Council of Ministers, Bulgaria. Erasmus Grant, Mannheim University, Germany
PhD Thesis: Stakeholder management in publicly listed corporations in Bulgaria
- 2003 Teacher. Professional qualification in Pedagogics. University of Economics Varna. Centre for Postgraduate Studies. Thesis: Education: Approaches and methods
- 1997 M.A. in Management & Marketing. University of Economics Varna, Faculty of Management. Thesis: Management of nature protected areas
- 1991 First German Language School Varna, Secondary School Diploma

PROFESSIONAL APPOINTMENTS

- May 2015 – Vice Rector for International Cooperation & Project Management, University of Economics Varna
- Sept. 2012 – Associate Professor, University of Economics Varna, Business Faculty
- 2008 – 2011 Chief Assist. Professor, University of Economics Varna, Business Faculty
- 2006 – 2008 Part-time Assistant Professor, University of Economics Varna
- 2007 – 2008 Consultant. Uconomics Ltd. / Economedia Group. Utilities sector
- 2006 Human Resources Marketing Specialist. E.ON Bulgaria
- 1998 – 2005 Translator, interpreter and teacher. Self-Employed
- 1995 – 1997 Public Relations Officer. Bulgarian-Swiss Biodiversity Conservation Programme (Kaliakra reserve project)
- 1994 – 1995 Volunteer. Bulgarian Society for the Protection of Birds

TEACHING EXPERIENCE

UNIVERSITY COURSES

UNDERGRADUATE

- Corporate Governance
- Business Economics
- Human Resource Management
- Organizational Behavior
- Business Ethics
- Project Management

GRADUATE

- Corporate Governance
- Corporate Social Responsibility
- Business Psychology

CORPORATE TRAINING

- Good Corporate Governance
- Board Effectiveness
- Customer Relationship Management

INTERNATIONAL TEACHING EXPERIENCE

- 2016 Lectures on Human Relations in Business. University of Freiburg, Germany.
- 2014 Lectures and Seminars on The Social Role of Working and Corporate Social Responsibility. Karel de Grote University College, Antwerp, Belgium. International Intensive Programme on Wellbeing and Economic Growth.
- 2012 Lectures on Corporate Social Responsibility. University of Freiburg, Germany.
- 2011 Lectures on Stakeholder Management as a Key Tool for Corporate Social

- Responsibility. University of Maribor, Slovenia.
- 2011 Lectures on Corporate Social Responsibility in Bulgaria. University of Maribor, Slovenia.
- 2008 Lectures on Business Ethics and Corporate Social Responsibility - Current Trends across Europe. University of Zittau, Germany.

PROJECT ACTIVITY**INTERNATIONAL**

- 2016 Project: Promoting Occupational Mobility for Europe's Youth Interested in Education interested young people from Europe (MobiPro-EU). Funded by Federal Ministry of Labour and Social Affairs, Germany. Leading Partner: HEC Bildungsakademie GmbH, Kamenz. Role: Organization, Management, Support of Participants
- 2015 – 2016 Project: Strengthening Students' Adaptation in Multicultural Environment in the Context of International Educational Mobilities in Europe. Fund for Bilateral Relations at National Level under the EEA FM and NFM 2009-2014. Leading Partner: University of Economics Varna. Role: Project Manager
- 2014 Project: Wellbeing and Economic Growth. Funded by the European Commission. Leading Partner: Karel de Grote University College, Antwerp, Belgium. Role: Lecturer
- 2012 – 2015 Project: Network for Innovation in Career Guidance & Counselling in Europe Phase 2. Funded by the European Commission. Leading Partner: Heidelberg University, Germany. Role: Expert
- 2013 – 2015 Project: Innovative Network for Sustainable Partnership between University & Business. Funded by Operational Programme for Human Resources Development. Leading Partner: University of Economics Varna. Role: Expert
- 2008 – 2011 Project: Network for Innovation in Career Guidance & Counselling in Europe Phase 1. Funded by European Commission. Leading Partner: Heidelberg University, Germany. Role: Expert
- 1995 – 1997 Project: Kaliakra Reserve Nature Protected Area. Funded by the Swiss Government. In frames of Bulgarian-Swiss Biodiversity Conservation Programme. Role: PR Officer

NATIONAL

- 2014 – 2015 Project: Typology of Students' Value Orientations. Funded by the Bulgarian Ministry of Education. Leading Partner: University of Economics Varna.
- 2012 – 2014 Project: Distance Learning as a Modern Approach in Higher Education System. Funded by Operational Programme for Human Resources Development. Leading Partner: University of Economics Varna

CONFERENCE ACTIVITY

- 2016 *Students' adaptation during educational mobility: Socio-cultural challenges.* International Conference „Knowledge for Market Use 2016: Our Interconnected and Divided World”, Palacky University in Olmouc, Czech Republic, Co-author Petar Petrov.
- 2013 *Understanding international CSR standards: a comparative analysis.* IRDO International conference „Social Responsibility and Current Challenges“, Maribor, Slovenia. Co-author Milena Valeva.
- 2012 *The human factor in the sustainable development.* International conference “Management and Sustainable Development”. Yundola, Bulgaria.
- 2012 *Specifics of the green supply chains.* International conference “Trends and challenges in the economic development”. University of Economics Varna. Bulgaria.

- 2011 *The role of human resources towards achieving corporate social responsibility*. Conference “Economy and Management in the 21st Century”. D.A.Tsenov Academy of Economics. Svishtov, Bulgaria.
- 2011 *The intellectual capital as a key factor for sustainable development*. International conference “Management and Sustainable Development”. Yundola, Bulgaria.
- 2010 *The world financial and economic crisis – a moral case*. International Conference “World Crisis and Economic Development”. University of Economics Varna. Bulgaria.
- 2008 *Corporate social responsibility as a competitiveness factor*. International Conference “Competitive Growth of the Bulgarian Industry”. UNWE. Sofia, Bulgaria.
- 2008 *The World Financial Crisis: Financial Ethics and Ownership Structure in Public Corporations*. International Workshop “Finance and Ethics”. German Business Ethics Network. Zittau, Germany.
- 2008 *Enterprise Architecture*. International Conference “Contemporary Problems of Industrial Management and Economics and Management”. University of Economics Varna. Varna, Bulgaria.
- 2007 *Corporate Social Reporting: International Standards and the Bulgarian Practice*. International Conference “Economic Policies for Sustainable Development”. UNWE. Sofia, Bulgaria.
- 2006 *Socio-Cultural and Ethnic Specifics of Life Planning and Labour Emigration : Evidence from Bulgaria*. International Conference “The ethnic, national and religious dimensions of political demography”. London School of Economics
- 2005 *Contemporary Corporate Governance – Shifting the Accents*. International Workshop of the European Association for Comparative Economic Studies. Belgrade, Serbia.
- 2004 *The social responsibility of publicly listed companies*. Conference of Young Research Scholars. University of Economics Varna. Bulgaria.

PUBLICATIONS

BOOKS AND BOOK CHAPTERS

1. Dankova, P. (2012) *The human factor in corporate social responsibility*. Monograph. Gea-Print Publishing House.
2. Dankova, P. (2011) *Publikums-Aktiengesellschaften: Eigentumsstruktur und korporative Verantwortung*. In : *Konflikt, Macht und Gewalt aus politökonomischer Perspektive*, Metropolis Verlag / Marburg, pp. 89-108.
3. *Corporate Governance Encyclopedia* (2011) Steno Publishing House. Articles: *White Paper on Corporate Governance in South-Eastern Europe*; *Investor Relations Director*; *Corporate Social and Environmental Report*; *National Corporate Governance Code*; *Shareholder Rights*; *OECD Principles of Corporate Governance*; *The Corporate Veil of Incorporation Problem*; *The Corporate Free Rider Problem*; *The Corporate Power Vacuum Problem*; *The Principal-Agent Problem*; *Internationally Recognized Good Corporate Governance Standards*.
4. *Business Economics* (2010) Science & Economy Publishing House. Chapters: Ch. 1. *The Business Enterprise within the Economic System*. Ch. 4. *Main Functions of the Business Enterprise*. Ch. 5. *Management of the Business Enterprise*. Ch. 22. *Corporate Social Responsibility and Sustainable Development*.

JOURNAL ARTICLES & CONFERENCE PAPERS

1. Dankova, P., Petrov, P. (2016) *Students' adaptation during educational mobility: Socio-cultural challenges*. *Knowledge for Market Use 2016: Our Interconnected and Divided World*, Olomouc, pp. 352-358. [http://knowledgeconference.upol.cz/downloads/2016-Knowledge for Market Use Proceedings.pdf](http://knowledgeconference.upol.cz/downloads/2016-Knowledge%20for%20Market%20Use%20Proceedings.pdf)
2. Dankova, P., Valeva, M., Strukelj, T. (2015) *A Comparative Analysis of International CSR-Standards as Enterprise Policy / Governance Innovation Guidelines*. *Systems Research and Behavioral Science*. Special Issue: *Corporate Social Responsibility*. Vol. 32, Issue 2, pp. 152–159. <http://onlinelibrary.wiley.com/doi/10.1002/sres.2254/abstract>
3. Dankova, P., Valeva, M. (2013) *Understanding International CSR-Standards*:

- A Comparative Analysis / Social Responsibilities and Current Challenges. Reviewed conference paper. Institute for the Development of Social Responsibility (IRDO).
4. Dankova, P. (2013) Teaching Approaches in Higher Education. Book of Papers. Science & Economy Publishing House, pp. 61 – 74.
 5. Dankova, P. (2012) Strategic aspects in human resources management. *Izvestia Academic Journal*. University of Economics Varna. Iss. 2.
 6. Dankova, P. (2012) The human factor and the sustainable development. *Management and Sustainable Development Journal*. University of Forestry, Sofia. Iss. 4.
 7. Blagoeva, S., Dankova, P. (2012) Green supply chains. In: Trends and challenges in the economic development. Reviewed conference paper. University of Economics Varna.
 8. Dankova, P. (2012) The human resources of the organization within the concept of corporate social responsibility. *Izvestia Academic Journal*. University of Economics Varna. Iss. 1.
 9. Dankova, P. (2011) The intellectual capital as a key factor for sustainable development. *Management and Sustainable Development Journal*. University of Forestry, Sofia. Iss. 4, pp. 15-20.
 10. Dankova, P. (2011) The role of human resources towards achieving corporate social responsibility. In: *Economy and Management in the 21st Century – Decisions on Stability and Growth*. Reviewed conference paper. Svishtov. pp. 325 – 332.
 11. Dankova, P. (2011) The role of the specialized committees in the management of publicly listed corporations. *Economic Thought Journal*. Bulgarian Academy of Sciences, Sofia. Iss. 2, pp. 95-108.
 12. Dankova, P. (2010) The world financial and economic crisis - a moral case. In: *World Crisis and Economic Development*. Reviewed conference paper. University of Economics Varna Vol. 1. pp. 441-447.
 13. Dankova, P. (2009) Main aspects of the enterprise architecture concept. *Economic Alternatives Journal*. UNWE, Sofia. Iss. 3, pp. 124-137.
 14. Dankova, P. (2008) Corporate social responsibility as a competitiveness factor. In: *Competitive Growth of the Bulgarian Industry*. Reviewed conference paper. UNWE, Sofia. pp. 301-305.
 15. Dankova, P. (2008) Zachman framework as a tool for enterprise architecture description. In: *Contemporary Problems of Industrial Management and Economics and Management*. Reviewed conference paper. University of Economics Varna. pp. 165-171.
 16. Dankova, P. (2008) Corporate social reporting as a substantial element of sustainable development. In: *Economic Policies for Sustainable Development*. Reviewed conference paper. UNWE, Sofia. pp. 38-44.
 17. Dankova, P. (2008) Energy for sustainable future. / *Utilities magazine*. Sofia. Iss. October.
 18. Dankova, P. (2008) The social and environmental reports. / *Utilities magazine*. Sofia. Iss. May.
 19. Dankova, P. (2008) The debt market – some opportunities for the utilities companies. / *Utilities magazine*. Sofia. Iss. February.
 20. Dankova, P. (2007) Corporate social responsibility – for and against. / *Utilities magazine*. Sofia. Iss. December.
 21. Dankova, P. (2007) How about some free energy. / *Utilities magazine*. Sofia. Iss. November.
 22. Dankova, P. (2007) The energy and water ombudsman. / *Utilities magazine*. Sofia. Iss. August.
 23. Dankova, P. (2007) Responsible energy consumption : A framework for corporate social responsibility. / *Utilities magazine*. Sofia. Iss. July.
 24. Dankova, P. (2007) Business ethics in the utility sector. / *Utilities magazine*. Sofia. Iss. June.
 25. Dankova, P. (2006) Contemporary corporate governance – shifting the accents. // *Economski Anali*. No 169. April – June. pp. 43-61. <file:///C:/Users/User/Downloads/SSRN-id2173685.pdf>
 26. Apostolov, A., Dankova, P. (2006) Socio-cultural and ethnic specifics of life planning and labour emigration. Evidence from Bulgaria // London School of Economics. <http://www.sneps.net/research-interests/political-demography-ethnicity-nationalism-religion>
 27. Dankova, P. (2005) Property rights in publicly listed corporations. / *Izvestia Academic Journal*. University of Economics Varna. No 4, pp. 119-130.
 28. Dankova, P. (2004) The social responsibilities of publicly listed companies. In: *Scientific Conference of Young Research Scholars*. Reviewed conference paper. University of Economics Varna. pp. 146-153.

GRANTS AND FELLOWSHIPS

- 2016 Erasmus teaching staff mobility grant. University of Freiburg, Germany.
- 2012 European Economic Area grant. University of Reykjavik, Iceland.
Course: University Didactics and Team Building.
- 2012 Erasmus teaching staff mobility grant. University of Freiburg, Germany.
- 2011 Erasmus teaching staff mobility grant. University of Maribor, Slovenia.
- 2008 Erasmus teaching staff mobility grant. University of Zittau, Germany.
- 2004 Erasmus PhD students mobility grant. University of Mannheim, Germany.

PERSONAL SKILLS AND COMPETENCES

LANGUAGE SKILLS

Bulgarian: Native speaker

English: Proficient user (C2), CAE Cambridge Advanced Certificate, Exam July 2017

German: Proficient user (C1), Goethe-Institut, Zentrale Oberstufenprüfung, Dec. 2001

Russian: Independent user (B2), German Language School diploma, 1991

COMPUTER SKILLS

MS-Office (Word, Excel, Access, Power Point)