



Escola Universit ria
Formatic Barcelona

Centre adscrit a:



IV INTERNATIONAL TOURISM CONFERENCE

TOURISM KNOWLEDGE
A CONTRIBUTION TO SUSTAINABLE DEVELOPMENT

Barcelona, 3 & 4 July 2017

The Scientific Committee encourages a wide participation and to produce useful contributions to inspire discussions and assessments on the state of research in the field of tourism and, more specifically, on the following topics:

Competitiveness of the tourism sector

Economics and management of tourism companies
International challenges of the tourism market
Efficiency and innovation in the travel and tourism industry

Policy and management of the tourist destination

New perspective on research in tourism
Sustainable and responsible tourism development
Cultural and natural heritage destination management

Innovative marketing on the tourism sector

Travel and tourism marketing strategies
New information and communication technologies applied to tourism
Branding creation and new products promotion

CALL OF PAPERS

Call for abstracts	17 th of November 2016
Submission deadline for abstracts	10 th February 2017
Confirmation of abstracts acceptance	24 th February 2017
Submission deadline for full papers	5 th June 2017

Abstracts and full papers must be sent to josepboyra@formatic-barna.com