

Taras Shevchenko National University of Kyiv
The Faculty of Economics
Scientific association of students and postgraduates



Have the great honor to invite you for the participation in the
12th International Scientific Conference of Students and Young Scientists

«Shevchenkivska Vesna 2014: Economics»

The Conference will be held on **24-28 March 2014**

Official languages of the Conference: English, Ukrainian, Russian.

The aim of the Conference: discussion and finding solutions of the topical problems of contemporary economics, developing relationships among young scientists from different countries, experience exchange and publication of the economic researches results.

The work at the Conference will be held at the next plenary sessions:

1. Economic Theory.
2. Finance.
3. Economic Cybernetics.
4. International Economics.
5. Management and Marketing.
6. Accounting and Statistics.
7. Economy of Enterprise.

See detailed subjects of sections in the annex 1.

It is planned to hold a round table in the following topic: «*Transformations and risks in global economy*» (without being published).

Participation conditions

The application form should be filled in by the **10th February 2014** on the website:
<https://docs.google.com/forms/d/117SfC6SSI5UNWWbS9kpt62xD934iY-XU3hQeeud4yRc/viewform>
and papers should be sent to the email address ntsaef@gmail.com

Documents in electronic format should be named by the author's surname (Surname.doc)



The Organizing Committee reserves rights to select papers for the participation in the Conference and to make changes under general conditions. Papers that don't match the outlined requirements won't be considered.

The participation fee should be paid after the paper is accepted for the publication. Account details for the payment will be sent together with the acceptance notification. The amount of participation fee:

- for participants from Ukraine – 150 UAH;
- for foreign participants – 25 EUR.

Accommodation and food expenses are in the participants' charge. The approximate accommodation cost per one person is 160 UAH (approximately 15 Euro) for day (in double room).

The Sessions will be held in the format of reports. Any report should last up to 10 minutes, and additional 10 minutes are for discussion. Each participant should prepare a presentation of the report. The presentation is required to be in English in .ppt/.pptx/.pdf.

ATTENTION! THE CONFERENCE DOESN'T PERMIT DISTANCE PARTICIPATION

Papers requirements (see template in annex 2)

1	Volume	up to 6000 characters (2 pages)
2	Font	Times New Roman, size 12, line space – 1
3	Margins	left – 2,5 cm, right – 1,5 cm, top and bottom – 1,5 cm each
4	A thesis should contain	name and last name of the author, higher education establishment title, year of study and major, name and last name of the academic advisor; title of the paper and abstract (up to 100 words, before main text in italics); information about the author for the conference program (see the example).
5	Illustrations and tables	All items should be grouped and must contain references, illustrations must have captions at the bottom, tables must have titles, all items must have sources beneath (in italics).
6	List of references	Up to 5-6 sources in alphabetical order at the end, Times New Roman font, size 10, in the text references should be given in the format of source number and pages, within square brackets only, example: [1, p.12-15]
7	Presentation requirements	entirely in English, the amount of slides - 10-20, using the same design style, font size not less than 24, maximum 6-8 lines of an informative text should be on the slide, the lack of accumulation, structured information (tables, charts, diagrams).

Contacts

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Follow the news: <https://www.facebook.com/Shevchenkivska.Vesna.Economics>

Looking forward to seeing you at the Conference!

Faithfully, Organizing Committee.



Detailed subjects of plenary sessions

1.Economics	<ul style="list-style-type: none"> - Transformations of economies in terms of economic modernization; - Macroeconomic stability and growth; - Microeconomics and economic efficiency; - Theory of industrial markets; - Institutional changes and economic development.
2.Finance	<ul style="list-style-type: none"> - Corporate Finance; - Public Finance; - International Finance; - Financial Market; - Insurance: <ul style="list-style-type: none"> • Insurance market and its regulation; • Social-oriented insurance market; • Entities risk management; • Integration of banks and insurance companies; • Risk insurance market; Reinsurance market; - Banking: <ul style="list-style-type: none"> • History of the development of banking; • Central banks activities, regulation and supervision; • Bank management and banking risk management; • Banking activities in the securities market; • Electronic banking products and services; • Interaction between banking and real sectors of the economy.
3.Economic Cybernetics	<ul style="list-style-type: none"> - Economic-mathematical modelling of economy; - Models and methods of forecasting socio-economic processes; - Systems and methods for making and decision support.
4.International Economy and Marketing	<ul style="list-style-type: none"> - Globalization of the world economy; - The challenges of modern international business; - Trends of international marketing; - Technology of modern marketing.
5.Management	<ul style="list-style-type: none"> - Investment and innovation management; - Intellectual property management; - Strategic management; Innovation marketing.
6.Accounting and Statistics	<ul style="list-style-type: none"> - Accounting, analysis, audit and control; - Applied statistics and demographics: <ul style="list-style-type: none"> • Macroeconomic statistics; • Social and demographic statistics.
7. Economy of Enterprise	<ul style="list-style-type: none"> - The theory of enterprise: <ul style="list-style-type: none"> • Organizational and legal forms of enterprises; • Structure and enterprise management; • Personnel and labor productivity , salaries and wages; • Fixed and tangible assets; Intangible resources of the enterprise; • The manufacturing process and its organization at the enterprise; • Production costs and cost price; • Integral efficiency of the enterprise activity; - Entrepreneurship: <ul style="list-style-type: none"> • Operation of entrepreneurship; Social entrepreneurship; • Innovation and investment entrepreneurship; • Main areas of business deregulation; State support of entrepreneurship; • The role of business associations in supporting and protecting the economic interests of entrepreneurs; - Ecological economics: <ul style="list-style-type: none"> • Environmental entrepreneurship; • Environmental management; • Environmental accounting and audit.