

# International Interdisciplinary Business-Economics Advancement Conference

July 16-19, 2014, Istanbul - Turkey



International Interdisciplinary Business-Economics Advancement Conference (IIBA 2014), which will be held during July 16-19, 2014, at the Istanbul University in Istanbul, Turkey. IIBA 2014 aims to bring together researchers, scientists, scholar and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Business and Economics, and discuss the practical challenges encountered and the solutions adopted. We welcome paper submissions via EasyChair system. Please visit the conference website

# http://iibaconference.org/

#### **Important Dates**

Abstract submissions deadline May 30, 2014

Abstract acceptance notification Within three weeks of submitting the abstract

Early registration deadline

Full paper submissions deadline

Late registration deadline

Conference dates

June 25, 2014

June 30, 2014

July 1, 2014

July 16-19, 2014

#### **Supporting Journals**

All accepted abstracts and full papers will be published in the conference proceedings with ISSN. In addition to this, selected papers presented at the conference, may be considered for publication in special or regular issues of the <u>listed journals</u> supporting our conference: South-Eastern Europe Journal of Economics (SEEJE), International Journal of Economic Sciences and Applied Research (IJESAR), The Journal Frontiers in Finance and Economics (FFE), Journal of Hospitality and Tourism Technology (JHTT) International Journal of Contemporary Hospitality Management (IJHTM)

<u>Above Journals are Indexed/abstracted in:</u> Social Sciences Citation Index (SSCI), EconLit (Jel), Cabell's Directory, EBSCO, RePEc, CEEOL, DOAJ, SSRN, CiteFactor, ESSEC, AERES, IBSS (International Bibliography of the Social Sciences, The London School of Economics and Political, Science), The British Library, Scopus, ProQuest Central, Hospitality & Tourism Index, Current Contents/Social and Behavioral Sciences (CC/S&BS), Emerald Management Reviews.

# **Call for Papers**

The international IIBA 2014 conference will be held in Istanbul University, Istanbul, Turkey. This conference is organized and sponsored by University of South Florida Sarasota-Manatee and Istanbul University.

- Accounting
- Behavioral Finance
- Bioeconomics
- Consumer Behavior
- Corporate Finance

- Entrepreneurship
- Environmental Economics
- Finance And Banking
- Financial Econometrics
- Financial Marketing

- Labor Economics
- Management
- Marine Resource Economics
- Marketing
- Neuroeconomics

- Corporate Governance
- Defence Economics
- Demographic Economics
- Derivatives And Financial Engineering
- E-Business
- Econometrics
- Economic Growth
- Economic Growth In Asian Countries
- Economics
- Energy Economics

- Forest Economics
- Game Theory
- Health Economics
- Hospitality / Tourism / Smart Tourism
- Human Resource Management
- Industrial Economics
- Innovation And Entrepreneurship
- International Business-Economics
- International Financial Management
- International Trade

- Political Economics
- Portfolio Theory And Management
- Public Economics
- Real Estate Economics
- Regional And Urban Economics
- Risk Management
- Social Science Studies
- Sports Management
- Supply Chain Management
- Transportation Economics

# **Chair and Scientific Committee**

### **Conference Chairs**

- Cobanoglu, Cihan, Ph.D, CHTL, University of South Florida Sarasota-Manatee, USA
- Ongan, Serdar, Ph.D, CHTL, University of South Florida Sarasota-Manatee, USA

#### **Scientific Committee:**

- Agarwal, Anurag, Ph.D,College of Business,University of South Florida Sarasota-Manatee, USA
- Arlt, Wolfgang G., Ph.D, Faculty of Economics, Westküste University, Germany
- Clark, Ephraim, Ph.D, School of Business, Middlesex University, UK
- Cláudia Custódio, Ph.D., W. P. Carey School of Business, Arizona State University, USA
- Cockshott, William, Ph.D, School of Computing Science, University of Glasgow, UK
- Dallari, Fiorella, Ph.D, Department of Political and Economic Geography, University of Bologna, Italy
- Dwyer, Larry, Ph.D, Australian School of Business, University of New South Wales, Australia
- Ersoz, Yunus Halis, Ph.D. Department of Economics, Istanbul University, Turkey
- Gill, Grandon, Ph.D, College of Business, University of South Florida-Tampa, USA
- Halıcıoglu, Ferda, Ph.D, Department of Economics, Yeditepe University, Turkey
- Harrolle, Michelle, Ph.D, College of Business, University of South Florida, USA
- Hji-Avgoustis, Sotiris, Ph.D, Department of Family and Consumer Sciences, Ball State University, USA
- Holecek, Don, Ph.D, Department of Community Sustainability, Michigan State University, USA
- Incekara, Ahmet, Ph.D. Department of Economics, Istanbul University, Turkey
- Kaplanidou, Kyriaki, Ph.D, College of Health and Human Performance, University of Florida, USA
- Kizildag, Murat, PhD, Rosen College of Hospitality Management, University of Central Florida, USA
- Li, Robert, Ph.D, School of Hotel, Restaurant, and Tourism Man., University of South Carolina, USA
- Lianos, Theodoros, Ph.D, College of Economics and Business, Athens, University, Greece
- Mahony, Daniel, Ph.D, College of Education, Health and Human Services, Kent State University, USA
- Martin, Rand D., Ph.D. Department of Finance, Bloomsburg University of Pennsylvania, USA
- O'Halloran, Robert M., Ph.D, College of Human Ecology, East Carolina University, USA
- Okumus, Fevzi, Ph.D, Rosen College of Hospitality Management, University of Central Florida, USA
- Ozdemir, Suleyman, PhD, Department of Economics, Istanbul University, Turkey
- Pennington-Gray, Lori, Ph.D, College of Health and Human Performance, University of Florida, USA
- Rascher, Daniel A., Ph.D, Department of Sport Management, University of San Francisco, USA
- Riordan, James, Ph.D, College of Business, Florida Atlantic University, USA
- Serra, Francisco, Ph.D, School of Management, University of the Algarve, Portugal
- Shu, Tao, Ph.D, Department of Banking and Finance, University of Georgia, USA
- Song, Haiyan, Ph.D, SHTM, Hong Kong Polytechnic University, Hong Kong
- Tingle, Jacob, Ph.D, Department of Business Administration, Trinity University, USA
- Tuna, Muharrem, PhD, Faculty of Tourism, Gazi University, Turkey

# **Scientific Relations Coordinator:**

Cavusoglu, Muhittin, CHTL, University of South Florida Sarasota-Manatee, USA