

UNIVERSITY OF ECONOMICS - VARNA
DEPARTMENT OF LANGUAGE TEACHING
DEPARTMENT OF WESTERN EUROPEAN LANGUAGES

ACCEPTED BY:

Rector:

(Prof. Dr. Plamen Iliev)

SYLLABUS

SUBJECT: “FOREIGN LANGUAGE ENGLISH”;

DEGREE PROGRAMME: „Accounting“; BACHELOR’S DEGREE

YEAR OF STUDY: 1st; SEMESTER: 1st;

TOTAL STUDENT WORKLOAD: 90 h.; incl. curricular 30 h.

CREDITS: 3

DISTRIBUTION OF WORKLOAD ACCORDING TO THE CURRICULUM

<i>TYPE OF STUDY HOURSE</i>	WORKLOAD, h.	TEACHING HOURS PER WEEK, h
CURRICULAR:		
incl.		
• LECTURES	0	0
• SEMINARS (lab. exercises)	30	2
EXTRACURRICULAR	60	-

Prepared by:

1.
(senior lecture I. Asparuhova)

2.
(senior lecturer S. Yohanova)

Head of department:
Western European Languages (senior lecturer S. Shtereva)

I. ANNOTATION

This module is designed to introduce students to the appropriate English terminology of major micro and macroeconomic topics, and improve students' overall fluency in English, while the second semester module focuses more on the specific language of accounting. Language skills are developed through a number of practical tasks which include: reading and discussing authentic texts on a selected range of economic topics; learning and mastering the terminology involved; commenting on and interpreting graphical economic data; expressing opinions and delivering presentations in English. Students use English in a variety of business situations and by the end of the course they are expected to have greatly improved the basic foreign language skills necessary for the increasingly international work environment.

II. THEMATIC CONTENT

No. by row	TITLE OF UNIT AND SUBTOPICS	NUMBER OF HOURS		
		L	S	L.E.
1.	Economic studies		8	
1.1	Microeconomics and macroeconomics		4	
1.2	Business organizations		4	
2.	Markets		8	
2.1	Types of market structures.		2	
2.2	Demand, supply and market equilibrium		2	
2.3	Labour market		2	
2.4	Money markets		2	
3.	Consumer behaviour		4	
3.1	Studying consumer behaviour		2	
3.2	Marketing and advertising		2	
4.	Economic development		4	
4.1	Economic growth and GDP.		3	
4.2	Business and the environment		1	
5.	Banking and finance		4	
5.1	Functions and types of banks.		2	
5.2	The basics of business finance		2	
6.	Tests		2	
	Total:		30	

III. FORMS OF CONTROL:

No. by row	TYPE AND FORM OF CONTROL	№	extra-curricular, h.
1.	Midterm control		
1.1.	Project work – on a predefined theme	1	10
1.2.	Written assignments on a given topic	2	20
1.3.	Test (mixed type questions)	2	20
Total midterm control:		5	50
2.	Final term control		
2.1.	Test	1	10
Total final term control:		1	10
Total for all types of control:		6	60

IV. LITERATURE

REQUIRED (BASIC) LITERATURE:

1. “The Language of Microeconomics and Macroeconomics”- S. Shtereva, I. Asparuhova, S. Yohanova, 2016 Science and Economics Publishing House, University of Economics- Varna
2. “Business Highlights” – S. Shtereva, M. Genova, 2014 Science and Economics Publishing House, University of Economics - Varna

RECOMMENDED (ADDITIONAL) LITERATURE:

1. “Market Leader – Accounting and Finance” Sara Helm, Longman
2. “Build your business vocabulary” John Fowler LTP Business
3. ”Professional English in use - Finance” Ian Mackenzie, 2007,CUP
4. ”English for Business Studies” Ian Mackenzie; CUP 2001
5. “English for Banking and Finance 2” Marjorie Rosenberg; 2011, Pearson