**Balkan Conference Closing Programme**

**29 October 2015**9.00 - 9.30      Registration

9.30 - 9.45      Welcome and Project Overview (László Puczkó)

9.45 -10.30     Balkan Wellbeing Report: Background and Analysis (Melanie K. Smith)

10.30 -11.00   Vitalising Break

11.00 -11.45 What Makes Balkan People Happy and Healthy? Results of the 11 Country Consumer Study (Kornélia Kiss)

11.45 -12.30   Health Tourism in the Balkans -  from a global perspective (László Puczkó)

12.30 -13.30   Lunch Break

13.30 -14.15   Image of the Balkans: Results from the Delphi and TripAdvisor Study (Ivett Sziva)

14.15 -15.00   ICT in the Balkans (Ferenc Kiss)

15.00 -15.30   Vitalising Break

15.30 -17.30    Presentations from the Delegates (TBA)

**30 October 2015**
9.30 - 10.15      Introduction of the Short Country Case Studies for 11 Balkan Countries (Melanie K. Smith)
10.15 -11.00    Extended Case Study of Serbia: Wellbeing Development and Health Tourism

11.00 -11.30   Vitalising Break

11.30 -12.00   Introduction of the Findings from the Hungarian Study: What Makes Hungarian People Happy and Healthy

12.00 -13.00   Presentations from the Delegates (TBA)

13.00 -14.00   Lunch Break

14.00 -15.30   Workshop and Discussion of Results and Future Research and Cooperations

15.30             Closing

**Venue of the event:**
The event will take place at the Expo Congress Hotel <http://www.expohotelbudapest.com/location> and will run from the morning of 29 October till the early afternoon of 30 October.